



ROBERT BENTLEY
GOVERNOR

STATE OF ALABAMA
DEPARTMENT OF MENTAL HEALTH
RSA UNION BUILDING
100 NORTH UNION STREET
POST OFFICE BOX 301410
MONTGOMERY, ALABAMA 36130-1410
WWW.MH.ALABAMA.GOV



JIM REDDOCH, J.D.
COMMISSIONER

FOR IMMEDIATE RELEASE

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Contact: Gayla Caddell

334-324-1557

**11th Annual “ADMH Harley Ride” to Make Christmas Special for Youth
at Psychiatric Adolescent Unit at UAB**

MONTGOMERY – For the eleventh consecutive year, members of the Heart of Dixie Harley Owners Group-Pelham Chapter are gearing up to make Christmas a little brighter for teens and children at the Alabama Department of Mental Health’s Psychiatric Adolescent Unit at UAB. On Saturday, December 6th, a large caravan of Harley-Davidson motorcyclists will leave the Pelham dealership at 11:30 a.m. They will arrive at UAB around 12 noon to visit and distribute gifts they have collected and wrapped.

The Heart of Dixie Harley Owners Group has again chosen the “ADMH Harley Ride” as one of their primary charity rides of the year. Tena Whitworth, Fundraiser for the Heart of Dixie Chapter, shared the following, “People always ask why we do this every year. The answer is...for the kids! There is something so strong about making a difference in the life of a child. Simple things like a puzzle, blanket, or coloring book can mean so much to a child and make a huge difference in their lives.” The ride is a partnership between the Alabama Department of Mental Health’s Division of Mental Health and Substance Abuse Services, JBS Mental Health Authority in Birmingham, UAB and the Heart of Dixie Harley Owners Group.

Dr. Beverly Bell-Shambley, Associate Commissioner, said, “I’ve had the opportunity to participate in this Christmas activity with the youth on the Adolescent Unit and the Harley Riders for several years and it is truly heartwarming to see the sincere kindness and generosity of this group toward the children, and the reciprocal excitement and receptiveness of the children toward the members of the Heart of Dixie Harley-Davidson Chapter. The chapter members unselfishly give of their time, talent and resources—generous donations of gifts and, as important, the donation of their time to fellowship, singing, playing games with the children, and riding those awesome bikes to the Unit for the children to admire! We are very appreciative of the commitment of this group to brightening the holiday season for these young people year after year.”

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Press Information:

- Contact for the day of the ride will be: Gayla Caddell, 334-324-1557
- Location is 1713 6th Avenue South, Birmingham 35294
- Press will be allowed to accompany the riders and staff to the administrative office only
- Check in at the info desk in the lobby and say you are there for the Harley Ride presentation
- Cameras may be used in front of the hospital as the riders approach the facility
- Bikers and gifts may be photographed