



ROBERT BENTLEY
GOVERNOR

MEMORANDUM

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JIM REDDOCH, J.D.
COMMISSIONER

To: Whom It May Concern

From: James Reddoch, J.D.
Commissioner

A handwritten signature in black ink, appearing to be "JR", written over the printed name of James Reddoch, J.D.

Date: November 10, 2014

Re: Appointed Members of Behavior Analyst Licensing Board

It is with great pleasure that I announce the appointment of the first members of the newly formed Alabama Behavior Analyst Licensing Board. Members were chosen after an application and review process to meet the requirements set forth in the bill that created the board. The bill requires that there be seven (7) members, including four (4) Board Certified Behavior Analysts, one (1) Licensed Psychologist, one (1) Family Member or Person who had received behavior analytic services, and one (1) Public Member with no direct or indirect affiliations with behavior analysis. The bill further requires that the initial terms of service for board members be staggered. The names of those appointed along with their position and term of service are listed below:

Four (4) Board Certified Behavior Analysts:

David Bicard, PhD, BCBA-D / 3-year term
Susan Ford, PhD, BCBA-D / 1-year term
Paige McKerchar, PhD, BCBA-D / 3-year term
J. Marc Williams, PhD, BCBA-D / 2-year term

One (1) Licensed Psychologist:

Stacy Ladden, PhD / 3-year term

One (1) Family Member or Person who has received behavior analytic services:

Beverly Marson / 2-year term

One Public Member with no affiliation with behavior analysis:

David Stewart / 2-year term

One of the first items on the agenda of the new board will be to promulgate the rules and regulations governing the licensing of behavior analysts in Alabama. The members chosen have agreed to devote the time and effort needed to accomplish this task as quickly as possible. I welcome each member and thank them for their willingness to serve our state in this capacity.