



## TOBACCO PREVENTION ACROSS THE GLOBE

Articles retrieved from *The Nation's Health* a Publication of the American Public Health Association (APHA)

**ARIZONA** kids using jokes to fight tobacco: Youth anti-tobacco advocates in Arizona are hoping humor will help sell their smoking prevention message. Students Taking a New Direction, or STAND, the state's youth-led anti-smoking coalition, is partnering with the popular Web-based series "Voyage Trekkers," a spoof of "Star Wars" and "Star Trek," to create prevention-themed videos. The videos will follow the crew of "Voyage Trekkers" on their mission to stop young people from using tobacco.

"Our goal is to find new ways to reach teens and spread our anti-smoking message," said Courtney Ward, MPA, Chief of the Office of Tobacco Prevention and Cessation and the Arizona Department of Health Services. "Teaming up with Voyage Trekkers is the perfect way to entertain while we educate viewers about the dangers of smoking, and using social media platforms to do this makes them easily accessible to our target audience." (See full article: April 2015, *The Nation's Health*) [www.thenationshealth.org](http://www.thenationshealth.org). To view episodes visit [www.standaz.com](http://www.standaz.com). For more information about the student coalition, visit [www.facebook.com/stand](http://www.facebook.com/stand). *Kim Krisberg*

### Healthy Environment=Healthy People

**APHA: Protect Kids from E-Cigarette ads**—APHA gave its support in February to a continued effort to protect children from harmful advertisements for dangerous products. APHA is supporting the reintroduction of S.430, the Protecting Children from Electronic Cigarette Advertising Act of 2015. The bill, introduced by Sen. Barbara Boxer, D-Calif., aims to prohibit advertising for e-cigarettes and their components to children. More teens are using e-cigarettes than smoking, according to a National Institute on Drug Abuse survey. (See full article: April 2015, *the Nation's Health*)

**NEW ORLEANS:** Annual Meeting attendees call for smoke-free New Orleans during rally...City Councilwoman LaToya Cantrell has proposed an ordinance that would ban smoking in New Orleans bars and casinos—a proposal APHA fully supports. In a Nov. 17 letter to Cantrell, APHA Executive Director Georges Benjamin, MD, commended Cantrell for proposing the ban. APHA's Annual Meeting is always held in cities with a 100% smoke-free policy. An exception was made for New Orleans, as the 2005 Annual Meeting was supposed to be held there, but was disrupted by Hurricane Katrina. In his opening address to 2014 Annual Meeting attendees on Sunday, Nov. 16, Benjamin said APHA promised to return to the Big Easy. But if the city does not become smoke-free, he said, "We won't be back." To learn more about the proposed smoking ban in New Orleans, visit [www.smokefreenola.org](http://www.smokefreenola.org). (See full article: January 2015, *The Nation's Health*) *Lindsey Wahowiak*

Together  
we can  
"kick  
BUTTS"



STOP  
NO SMOKING