**Alabama Statewide Survey Recruitment Email**

**SUBJECT: Recruiting Respondents for the Alabama Statewide Survey of Young Adults**

Hi [name],

We are reaching out to ask for your assistance in recruiting respondents for an important research survey: **The Alabama Statewide Survey of Young Adults.** This is a periodic statewide survey of young adults to assess the prevention needs of this population. It has been developed in partnership with The Office of Prevention Services at the Alabama Department of Mental Health (ADMH) and their partner, OMNI Institute, a nonprofit organization working with prevention providers across the state to learn more about substance use, mental health, and health-related behavior, among young adults. Our Agency <<insert agency name>>, is responsible for administering the survey in our catchment area.

The survey asks individuals between the ages of 18-25 years to share their opinions about substance use, mental health, and other related topics. It should only take 10-15 minutes of their time, and they will be entered into a drawing to receive one of the following incentives for participating.

* Five $500 gift cards
* Ten $100 gift cards
* Fifty $50 gift cards

As a person or organization that serves or works with young adults, we’d appreciate your help in reaching young adults in our community to take the survey. I’ve attached some documents to help you spread the word. These include:

* Promotional flyer
* Social media post images
* Email invitation

The survey is designed to be taken online, but we also have paper surveys printed and available should this be preferable (e.g., if you are hosting an event that many young adults are expected to attend). Contact our agency if you are interested in this option.

When sharing any of the promotional materials, please be strategic about where you post them to help us reduce spammers and fraudulent survey responses. We strongly suggest you never post a survey link to a public website or social media page. Rather, post only where you have members that can access your page or site through a login.

If you have a listserv or mailing list of young adults, you might choose to send them the email invitation directly.

If you have any questions, please don’t hesitate to reach out to me at my contact information in my signature.

Thank you so much for partnering with us to keep Alabama healthy!